



## GOVERNMENT OF JAMAICA

### REQUEST FOR EXPRESSION OF INTEREST

#### CHIEF EXECUTIVE OFFICER, START UP JAMAICA

The Government of Jamaica (GOJ) has received funding from the International Bank of Reconstruction and Development to support youth employability in the digital and animation industries in Jamaica via a Youth Employment in the Digital and Animation Industries Project.

A critical component of this Project is the established of a technology accelerator called *Start Up Jamaica* (SUJ). SUJ is intended to provide, among others, an opportunity for collaboration, cross fertilization of ideas, creativity and the transfer of knowledge and know-how between and among technology entrepreneurs and their respective mentors.

In this regard, the GOJ is seeking to recruit a **Chief Executive Officer (CEO)** with sound knowledge and connection to the technology industry coupled with a strong background in financial administration and demonstrated experience in guiding a multi-cultural team, to manage the SUJ Accelerator and to guide the implementation of an Acceleration Programme for technology entrepreneurs. In so doing, the CEO will, *inter alia*,:

- i. Design and implement a strategy for identifying and retaining a pool of mentors to provide business development advice to SUJ entrepreneurs;
- ii. Establish partnerships with other accelerator programmes, tech business incubators and other stakeholders, to increase the reach of SUJ and its pool of potential investors;
- iii. Build and manage a fund to provide support to the activities of SUJ; and
- iv. Organize business and tech competitions, demo days, pitching and investment sessions for SUJ entrepreneurs.

The MSET therefore invites expressions of interest (EOIs) to provide consultancy services for the aforementioned objectives.

Respondents are required to have, *inter alia*, the following specific experience and/or capabilities:

- A Post Graduate Degree in Business Administration; Economics; Project Management, Information and Communications Technology or any other related discipline;
- Experience managing equity or royalty based funds in excess of US \$1,000,000;
- Experience in designing and implementing technology acceleration or incubation programmes for start-ups;
- Knowledge of the technology entrepreneurship environment internationally and a proven network of connections with accelerators, angels and venture capital stakeholders at least in the Western Hemisphere but ideally on a global scale;
- Knowledge of, and experience in, designing start-up ecosystem events and instruments such as meet-ups, demo-days, pitching sessions, angel investing rounds, business competitions, etc.;
- Significant knowledge of the start-up acceleration processes, including UX/UI aspects of projects; development and coding platforms; pitch coaching; crowd funding; corporate structure and, capitalization processes; and
- Working knowledge of Government of Jamaica and International Bank of Reconstruction and Development (IBRD) procurement policies and procedures would be an advantage.

Interested eligible respondents may obtain further information from the MSET at the address stated below during office hours 9:00 a.m. EST to 4:00 p.m. EST or via email at [ibrdyedaip@mset.gov.jm](mailto:ibrdyedaip@mset.gov.jm)

All EOIs must be addressed as seen below and delivered **via email** to [ibrdyedaip@mset.gov.jm](mailto:ibrdyedaip@mset.gov.jm) **by 3:00 p.m. EST on Tuesday, February 28, 2017.**

**Late EOIs will be rejected.**

Permanent Secretary  
Ministry of Science, Energy and Technology  
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Kingston 10, Jamaica